

NAID Certification

...Simplifying Compliance with Today's Data Protection Requirements...



Your Organization Must Reference an Established Vendor Selection Criteria!

Virtually every developed nation in the world now has information protection laws and regulations.

All of these laws require written information protection procedures, including a written process for selecting a qualified, reputable data destruction vendor.

By specifying a NAID Certified information destruction vendor, you establish a recognized selection criteria, effectively satisfying that legal requirement.

Choose NAID Certification or Develop Your Own Criteria and Auditing.

The laws are clear; it is unacceptable to select a records destruction service provider without a written selection criteria. If you don't specify NAID Certification as that criteria, you will have to develop some other written and verifiable criteria.

NAID Certification was developed by information security professionals and is recognized by thousands of organizations around the world. Why start from scratch, developing completely new selection criteria, when NAID has already done the work for you?

Some regulations require annual or ongoing verification of vendor compliance. NAID Certification satisfies that requirement as well.

NAID Certification Verifies the Right Security Issues.

When NAID Certified information destruction services undergo an audit, their hiring practices, equipment and facilities are carefully scrutinized.

The following are some of the security specifications that NAID auditors verify:

- Persons with a known history of related-crimes are not employed
- Security and operations policies and procedures are written and followed
- Destruction equipment is functioning properly
- Access to materials is restricted at all times
- Containers and vehicles protect information from unauthorized access at all times during transport and processing
- There is an audit trail, including CCTV image capture and retention, and a thorough, documented chain of custody

NAID Auditors Know What Questions to Ask and What to Examine.

With over 700 announced and unannounced audits conducted every year, NAID's trained third-party security professionals have seen it all. They know what to look for and what questions to ask.



Knock, Knock – Who's There?

More than half of NAID Certification audits are unannounced, "surprise" audits. NAID Certified information destruction companies operate every day with the knowledge that they could be audited without notice.

NAID Certification is a Benefit to Customers.

It is the customer that ultimately benefits from a vendor's NAID Certification. Companies that undergo NAID Certification don't do it only for their peace of mind, they do it for their customers' peace of mind. NAID Certified vendors know that their customers' legal compliance requires the type of scrutiny and system of verification the program offers. It is with customers' interest at heart that they subject themselves to this review.

NAID Certification: Continually Growing in Acceptance.

NAID Certification is required by a growing list of government offices. Below is a short list of some that do.

State Governments

- Connecticut
- Kansas
- Maryland
- Minnesota
- Missouri
- New Hampshire
- Ohio
- Oklahoma
- Pennsylvania
- Texas

Municipalities

- Anaheim, California
- Eagle, Idaho
- Houston, Texas
- Loveland, Colorado
- Reno, Nevada
- Savannah, Georgia
- Seattle, Washington
- Sugarland, Texas
- Yorkville, Ontario

Other public organizations . . .

- Andersen AFB, Guam
- Board of Education, Chatham County, Georgia
- Indian River County Sheriff Dept, Florida
- King County, Washington
- Methodist Hospital, Texas
- Moncrief Army Community Hospital, South Carolina
- Mountain Home Medical Group, Boise, Idaho
- University of Georgia

In the Private Sector too . . .

Thousands of private organizations around the world choose NAID Certified data destruction services to meet their legal due diligence obligation when selecting a qualified vendor to destroy sensitive information.

Laws Requiring Written Information Protection Policies and Procedures:

(including written criteria for the selection of third-party data processors, such as secure destruction services.)

Australia

- Privacy Act of 1988

European Union Partner Countries

- Data Protection Directive
- Specific Country Privacy Laws

Canada

- Personal Information and Electronic Documents Act (PIPEDA)
- Personal Health Information Act (PHIPA) (Ontario)
- Personal Information Protection Act (PIPA) (British Columbia)
- Personal Information Protection Act (PIPA) (Alberta)
- Health Information Act (HIA) (Alberta)

New Zealand

- Privacy Act of 1993

United States

- Health Insurance Portability and Accountability Act (HIPAA)
- Financial Services Modernization Act (GLB)
- Fair and Accurate Credit Transaction Act (FACTA)
- Red Flag Rule (amendment to FACTA)
- State Data Protection Laws

This list is not meant to be exhaustive. It is simply a sample of representative laws requiring established data protection policies and procedures.

www.naidonline.org



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About NAID.

NAID is the non-profit trade organization of the secure destruction industry. Founded in 1994, its mission is to promote proper destruction of all forms of discarded media containing personal and proprietary information. NAID has forged strong relationships internationally with policymakers and regulators, produces an extensive catalog of guidance publications, and enforces security standards for the secure destruction industry around the world.

